

Tourism Management, Marketing, and Development: Volume I: The Importance of Networks and ICTs: 1

Mariani, Baggio, Buhalis, Longhi



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Tourism Management, Marketing, and Development revolves around the implementation of ICT applications in the tourism sector: technology is engendering a major shift both in the performance of individuals and companies involved in the tourism sector and having an impact on the way individuals consume services and enjoy experiences in space and time.



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