



Doing Business Electronically: A Global Perspective of Electronic Commerce (Computer Supported Cooperative Work)

Celia T. Romm, Fay Sudweeks

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This volume presents a global perspective on the major areas of electronic commerce, including (but not limited to) those related to the World Wide Web. It does not focus on technical issues, but instead examines the commercial, social and cultural aspects of electronic commerce, including buyer-seller relationships, consumer decision making, information strategy, EDI, electronic banking, information systems for electronic banking, and channel integration.

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