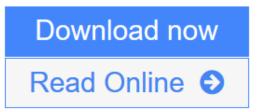


Managing Complex Projects and Programs: How to Improve Leadership of Complex Initiatives Using a Third-Generation Approach

Richard J. Heaslip



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AN INNOVATIVE APPROACH FOR MANAGING COMPLEX INITIATIVES

With the increasing demands of the global business environment, many leaders observe that their organizations struggle to manage complex strategic initiatives. Managing Complex Projects and Programs examines why and offers a solution.

Drawing on the insight of experienced executives and program and project managers from a diverse range of real-world industries, Managing Complex Projects and Programs:

- Examines the common reasons for poor performance of modern projects and programs
- Introduces new guidelines and an innovative leadership framework for solving performance issues
- Provides organizations with a roadmap for redefining the roles of project and program management professionals

Whether you are a current program or project manager, a student of program or project management, or an executive seeking to prepare your organization for a complex and uncertain future, Managing Complex Projects and Programs will challenge you to rethink your approach for managing strategic initiatives and ensuring your organization's success



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