



Innovator's Toolkit: 10 Practical Strategies to Help You Develop and Implement Innovation (Harvard Business Essentials)

Harvard Business Review Press

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The Innovator's Toolkit

What are the types of innovation? How can you generate creative ideas for your business? How can you move from ideas to unleashing your innovation to the market? How can you combine your innovation with a strategic plan to move your company forward?

Get these questions answered with jargon-free, useable, practical tools and advice. The Innovator's Toolkit offers you field-tested techniques and tips to ensure the successful development and implementation of your innovation.

Topics Include:

- Moving innovation to the market
- Making strategic, innovative moves and placing strategic bets
- Using projects to drive innovation to market

Readers can also access free interactive tools on the Harvard Business Essentials companion Web site at www.elearning.hbsp.org/businessstools.

Harvard Business Essentials

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