

The Scorecard Solution: Measure What Matters and Drive Sustainable Growth

Dan E. King



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The Scorecard Solution: Measure What Matters and Drive Sustainable Growth Dan E. King Simply "making the numbers" is no longer enough to remain competitive. In today's high-pressure environment, organizations need to overachieve. That level of success requires a clear and objective view of the business—because even the most courageous leader can't steer a ship in the dark.

Is the enterprise Agile? Resilient? Vulnerable? Or Lagging? The Scorecard Solution provides the answer. The book introduces a data-centric tool—the Organizational Prowess ScorecardTM—that precisely measures the capabilities needed for sustainable growth. Analyzing the dimensions of talent, strategy, and execution produces a baseline score, and shines a light on the performance gaps that hold a business back. With the facts in hand, readers then learn how to:

Position the organization to meet ambitious goals • Bring strategies to life through an execution framework • Design a dashboard to track progress and flag problems • Foster a winning culture • And more

Organizations that maintain the status quo will be left in the dust. The Scorecard Solution helps companies chart a course for rapid change—and outperform the competition every time.



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