

The Bilingual Edge: The Ultimate Guide to Why, When, and How

Kendall King PhD, PhD Mackey Alison



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It's no secret that parents want their children to have the lifelong cultural and intellectual advantages that come from being bilingual. Parents spend millions of dollars every year on classes, computer programs, and toys, all of which promise to help children learn a second language. But many of their best efforts (and investments) end in disappointment.

In *The Bilingual Edge*, professors and parents King and Mackey wade through the hype and provide clear insights into what actually works. No matter what your language background is—whether you never passed Spanish in high school or you speak Mandarin fluently—King and Mackey will help you:

- select the language that will give your child the most benefits
- find materials and programs that will assist your child in achieving fluency
- identify and use your family's unique traits to maximize learning

Fancy private schools and expensive materials aren't needed. Instead, *The Bilingual Edge* translates the latest research into interactive strategies and quick tips that even the busiest parents can use.



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