



# Eco-Efficiency: The Business Link to Sustainable Development (MIT Press)

*Livio D. DeSimone, Frank Popoff*

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The term "eco-efficiency" describes business activities that create economic value while reducing ecological impact and resource use. This book outlines the principles of eco-efficiency and presents case studies of their application from a number of international companies, including 3M and the Dow Chemical Company. It also discusses the value of partnerships--with other companies, business associations, communities, regulators, and environmental and other nongovernmental groups. In the conclusion, the authors argue that business must become more eco-efficient and that governments need to change the conditions under which business operates, including tax and regulatory regimes, to make them more conducive to eco-efficiency.

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