



The Fifties

David Halberstam

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Exuberant and ambitious, *The Fifties* delves into a decade that remains a monumental and lasting turning point in American history

Joe McCarthy. Marilyn Monroe. The H-bomb. *Ozzie and Harriet*. Elvis. Civil rights. It's undeniable: The fifties were a defining decade for America, complete with sweeping cultural change and political upheaval. This decade is also the focus of David Halberstam's triumphant *The Fifties*, which stands as an enduring classic and was an instant *New York Times* bestseller upon its publication. More than a survey of the decade, it is a masterfully woven examination of far-reaching change, from the unexpected popularity of Holiday Inn to the marketing savvy behind McDonald's expansion. A meditation on the staggering influence of image and rhetoric, *The Fifties* is vintage Halberstam, who was hailed by the *Denver Post* as "a lively, graceful writer who makes you . . . understand how much of our time was born in those years."

This ebook features an extended biography of David Halberstam.

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