

Camaro 2016: Chevrolet's Modern Performance Car

Larry Edsall



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Showcasing exclusive interviews and more than 300 behind-the-scenes photos, *Camaro 2016* tells the inside story of this iconic muscle car.

It's the pony-car showdown: the Ford Mustang versus the Chevy Camaro. Both manufacturers share the same goal-create the ultimate American muscle car.

General Motors was caught off guard when Ford unveiled the first pony car in 1964. GM took the fight to Dearborn in 1967 with the introduction of its Chevrolet Camaro, and for the next 35 years, Mustang and Camaro waged an intense battle for gearheads' hearts and wallets. Chevrolet re-introduced the Camaro for the 2010 model year, and its appealing retro-influenced body style allowed it to frequently outsell its Ford competitor.

For Camaro fans, there is no greater source of speculation and excitement than the pending introduction of a new-generation Camaro. In anticipation of the Camaro's 50th anniversary, GM has prepared a significantly revised, sixth-generation car to take on Ford's latest 2015 Mustang. Featuring revised bodywork, a new chassis platform, expanded and new driveline options, and a reworked interior, the new Camaro raises the bar and again puts Mustang on the defensive.

Camaro 2016 tells the complete story of the new sixth-generation Camaro, available just in time to celebrate the model's 50th anniversary. Featuring exclusive interviews with engineers, designers, and other Camaro team members, as well as more than 300 behind-the-scenes photographs, this book offers readers an intimate Camaro experience--putting them behind the wheel of the latest edition of one of America's greatest muscle cars.

The gears are always shifting, and Camaro 2016 tracks the entire journey.

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