Exploring InDesign CS3 (Design Exploration Series)

Terry Rydberg

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In the world of design, projects don't come with directions. The "recipe book" approach used by most software books does little to prepare designers for the demands of a highly competitive industry. Exploring InDesign CS3 takes a different approach. With an emphasis on typography and critical thinking, Exploring InDesign CS3 transforms the novice into a professional who is able to use the software while applying industry-standard design principles. In addition to using the new features of Adobe InDesign CS3, users learn to identify each project's challenges and to strategize the best production sequence. Chapters and projects are carefully organized to move learners from basic operations to creating complex documents. Each chapter builds upon the skills presented in the previous chapter. As in industry, the emphasis throughout is on technical accuracy and productivity.

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