Building SPSS Graphs to Understand Data

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Building SPSS Graphs to Understand Data is for anyone needing to understand large or small amounts of data. It describes how to build and interpret graphs, showing how "understanding data" means that the graph must clearly and succinctly answer questions about the data. In 16 of the 19 chapters research questions are presented, and the reader builds the appropriate graph needed to answer the questions. This handy guide can be used in conjunction with any introductory or intermediate statistics book where the focus is on in-depth presentation of how graphs are used. This book will also useful for graduate students doing research at the masters or doctoral level. The book also contains a chapter designed to address many of the ways that graphs can be used to mislead the graph reader.

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