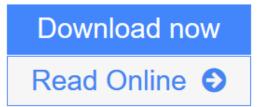


Applied Psychology: Research, Training and Practice

Rowan Bayne, Gordon Jinks



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In this revised new edition, Bayne and Jinks expertly combine the professional and academic aspects of applied psychology. The contributing authors, all experts in their field, provide authoritative and engaging overviews of their areas of expertise and an important range of perspectives.

The book is organised into three parts. The first part is a general context for applied psychology including a discussion of questions about evidence based practice. The second part discusses practice and training in a plethora of areas of applied psychology, including all of the traditional routes (for e.g. clinical, health and educational psychology), eight 'relative newcomers' to the field (for e.g. sport and forensic psychology) and four areas not always regarded as applied psychology: counselling, coaching, careers guidance and lecturing. The innovative third part is a roundtable of expert practitioners commenting on the new directions they would like to see in their areas of applied psychology.

Applied Psychology: Research, Training and Practice 2nd Edition will be essential for all students considering a career in an applied field, either those studying applied psychology at undergraduate level or MSc students on applied psychology courses at this level.



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