



The Power Presenter: Technique, Style, and Strategy from America's Top Speaking Coach

Jerry Weissman

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Jerry Weissman is the presentations coach to Microsoft, Cisco Systems, and many of America's top executives, including founding Yahoo CEO Tim Koogle, Intuit founder Scott Cook, Netflix founder and CEO Reed Hastings, and many others. The *San Jose Mercury News* says that Weissman's IPO presentation coaching "is worth 10% on a company stock." Learn why your body language and voice are more important than your words, how to present with poise and confidence naturally, and how to connect with any audience emotionally. Filled with illustrative case studies of Barack Obama, Ronald Reagan, George W. Bush, John F. Kennedy, and many others, *The Power Presenter* will bring out the best in anyone who has to stand and deliver.

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