



Summary: The Mckinsey Mind - Ethan Rasiel & Paul Friga: Understanding and Implementing the Problem-Solving Tools and Management Techniques of the World's Top Strategic Consulting Firm

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Complete summary of Ethan Rasiel and Paul Friga's book: "The McKinsey Mind: Understanding and Implementing the Problem-Solving Tools and Management Techniques of the World's Top Strategic Consulting Firm".

This summary of the ideas from "The McKinsey Mind" explores the reasons behind the tremendous success of the eponymous strategic consulting firm, and presents the structured problem-solving process each McKinsey consultant uses in order to develop (and often help implement) solutions to their client's strategic problems. In this useful summary, you will learn how to use the McKinsey problem-solving methodology, so as to improve your decision making success rate, structure your thinking about business problems, and win more people over to your way of thinking.

Added-value of this summary:

- Save time
- Understand the key concepts
- Expand your business knowledge

To learn more, read "The McKinsey Mind" and discover how to solve problems efficiently!

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