



# Personalmanagement im Controlling: Einstieg und Entwicklungsmöglichkeiten (Advanced Controlling) (German Edition)

*Jürgen Weber, Cord H. Burchard, Barbara A. Voußem, Sebastian Kempf*

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Personal ist die zentrale und erfolgskritische Ressource im Controllerebereich. Deshalb muss dem Personalmanagement im Controlling eine entsprechend hohe Aufmerksamkeit gewidmet werden. Das Ziel dieses AC-Bandes ist es daher, verschiedene Aspekte des Personalmanagements im Controlling detailliert zu betrachten und wesentliche Themen und Handlungsfelder aufzuzeigen. Dabei wird - zunächst anhand einer großzähligen Studie unter 1.800 Studenten - die Attraktivität des Controllereberufs generell betrachtet. Anschließend werden auf Basis von Tiefeninterviews mit Mitgliedern des Centers for Controlling & Management die beiden Kernthemen des Personalmanagements - Personalakquisition und Personalentwicklung - im Detail analysiert sowie Denkanstöße für praktische Veränderungen und konkrete Maßnahmen geliefert.

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