

# **Basic TV Reporting (Media Manual)**

Ivor Yorke



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Basic TV Reporting is a practical, easy to read guide to the skills needed to become a successful television reporter - arguably the most demanding and glamorous job in journalism. The book describes the role in detail, how reporters fit into the editorial team and where their duties begin and end.

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The late Ivor Yorke has enjoyed a wealth of experience to pass on to aspiring broadcast journalists, having spent more than 20 years as a writer, reporter, producer and editor, before becoming Head of Journalist Training, BBC News and Current Affairs. He was also a freelance training consultant. He is the author of Television News (now in its third edition) and co-author with the late Bernard Hesketh of An Introduction to ENG, also published by Focal Press.

#### Reviews:

`This is a short, well-constructed book which is of as much value to the interviewed as to the interviewer. It is practical and down-to-earth (`keep off the gin, and stick to the tonic') and delightfully easy to read.' British Journal of Educational Technology.

' Easy to read guide to the skills needed to become a successful TV reporter.'

Voice of the Listener



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